

NEWSROOM

Vicky Cayetano Announces Run for Governor

Honolulu, Hawai'i

August 30, 2021

Honolulu entrepreneur, businesswoman and Hawaii's former First Lady Vicky Cayetano announced today that she has entered the race for Governor of the State of Hawai'i. She declared her candidacy at a news conference on the lawn of the Hawai'i State Capitol.

"Hawai'i has never been at a more critical juncture than we are now," said Vicky Cayetano. "We need a fresh perspective and innovative ways of thinking to address the extraordinary challenges facing our state as we recover and emerge from the pandemic. The next governor will need to move with urgency and a collaborative and humble spirit to communicate and work with all sectors—government, businesses, unions, nonprofits and the community—to create solutions that will make life better for the people of our state."

She continued, "For the last 34 years as an entrepreneur and business owner, I have focused on executing strategies to achieve goals, building strong teams, tackling tough issues, and collaborating with others to find solutions together. Hawai'i has been good to my family and me. I feel a strong obligation to give back and do all that I can to improve the lives of our people. Everything I have experienced in my life has prepared me for this moment. There is a lot at stake, and I believe I am up to the challenge to bring people together and do what it takes to get things done."

Issues that Vicky Cayetano cares deeply about include: a plan for dealing with COVID-19; the economy and sustainable tourism; environmental challenges, including climate change and animal welfare; affordable housing; education; healthcare; Native Hawaiian issues; Hawaii's high cost of living; and arts, culture and our island way of life.

With today's announcement, the Vicky for Governor campaign launched its website at www.VickyForGovernor.com and social media platforms @vickyforgovernor on Facebook and Instagram and @vickyforgov on Twitter.

Vicky's campaign team includes: Campaign Chair Loretta Sheehan, attorney and former Honolulu Police Commissioner; Strategic Advisor Pete Brodnitz; Executive Director and Communications Manager Alan Tang; Campaign Manager; Treasurer Gil Sato, CPA; Policy and Issues Coordinator Donalyn Dela Cruz; and Fundraising Chair Ginny Tiu.